

DATA SHEET

Ipanema SD-WAN, Application Intelligence for the WAN Edge



Business efficiency relies on application and network performance

Businesses are constantly battling to become more efficient and increase output while minimizing costs. It's a ruthless arena, and CIOs are consistently looking toward IT as a key enabler, and especially to solutions that will give them an edge. IT solutions and innovations are embedded into day-to-day business functions. Desktop virtualization, SaaS applications, Bring Your Own Device (BYOD), social media, unified communications and more recently IoT, are just a few examples of IT functions that companies rely on every day. These applications or services are very often delivered to branch office locations via private or public WANs, including the Internet, so it's the enterprise WAN that bears the brunt of the strain.

The real challenge of the CIO is to optimize and protect the performance of business applications

The CIO needs to optimize and protect the performance and success of the entire application portfolio of the organization. After all, who wants to ensure recreational Internet quality if the cost is a shaky SAP experience? A CIO shouldn't have to make this choice. ERP, unified communications, cloud applications, virtual desktops, social media, video, database transfers, mobility and BYOD are all critical applications supporting business processes and ultimately contributing to business efficiency and productivity.

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Thanks to Infovista, our network is totally aligned with our business requirements. With the flexible application-based managed service delivered by e-Qual, we can guarantee the performance of our business-critical applications, including our ERP and MS Lync, anytime, anywhere while reducing our IT costs.

Philippe Faure,
Chief Information Officer,
Gemalto



92% of companies across industries feel it's important to maintain a minimum performance standard for business applications, EIQ/Infovista Optimized User Experience & Network Readiness Survey, (2017)

63% of our enterprise customers have Hybrid WAN/SD-WAN projects ongoing, Infovista's User Conference (2017)

71% of enterprises across industries want network capacity visibility and the ability to prioritize critical applications performance, EIQ/Infovista Optimized User Experience & Network Readiness Survey, (2017)

93% of companies believe their current network cannot keep up with digital transformation application performance demands, EIQ/Infovista Optimized User Experience & Network Readiness Survey, (2017)

Ipanema SD-WAN is the only one that integrates all features needed to make your network application intelligent

Ipanema self-learning and self-optimizing system guarantees the best application performance by tightly integrating all solution features, including:

- Application Visibility
- Application Control & QoS
- WAN Optimization
- Dynamic WAN Selection
- WAN Security
- Troubleshooting
- SALSAs Orchestration:



With Infovista's Ipanema system we're now able to ensure key application performance – our expectations in terms of how innovation is transferred over the network have been fulfilled, generating a positive image of the IT Systems Department as a partner and innovator to the Business.

Luc Parent,
SEB Group,
NetCenter Manager



By guaranteeing application performance with Ipanema, you:

- **Guarantee business applications in every circumstance**, maximizing user productivity and customer satisfaction;
- **Secure the deployment of new applications** and increase their adoption rate without deploying complex and costly additional resources;
- **Simplify hybrid WAN deployments**, by leveraging secure direct- Internet and browsing without additional security devices, thus reducing the cost per Mbps by a factor of 2 to 4.
- **Reduce bandwidth requirements by 2 to 3**, delaying the need for bandwidth upgrades by up to 3 years without impacting the end-user quality of experience;
- **Provide IT operation teams** with precise information about application traffic and performance, turning them from techno-centric stakeholders to business-centric contributors;
- **Decrease the number of calls to the service desk**, by automatically removing most application performance brownouts before users feel the pain.



With 15,000 users on Skype for Business and Wi-Fi accessible to all of our customers, we couldn't take the risk to not deliver an optimum Quality of Experience. We also needed to make sure our critical applications, such as bank transactions and VoIP, would not be impacted.



Bart Adriaensen
Head of Telecom and UC²
eWorkplace, KBC Group

About Infovista

Infovista, the leader in modern network performance, provides complete visibility and unprecedented control to deliver brilliant experiences and maximum value with your network and applications. At the core of our approach are data and analytics, to give you real-time insights and make critical business decisions. Infovista offers a comprehensive line of solutions from radio network to enterprise to device throughout the lifecycle of your network. No other provider has this completeness of vision. Network operators worldwide depend on Infovista to deliver on the potential of their networks and applications to exceed user expectations every day. Know your network with Infovista.